

ABOVE THE NET

Supporting the Growth and Success of Amateur Volleyball in Texas

- A free monthly publication highlighting amateur volleyball players in Texas. Loaded with lots of great pictures, events and information. A guide to what's important and what's happening in and around the volleyball community. All designed to drive traffic with pinpoint precision to your business.
- We deliver a highly attractive sports oriented, suburban demographic and with a readership market of almost 300,000 people a month there is no wasted circulation. The magazine gets into the hands of the people in the volleyball community who are likely to need and be able to buy your product or service. No other advertising medium can give you better demographic coverage than that. Your ad will have a shelf life of *at least* thirty days and is made available in high traffic locations such as all Texas courts, pro shops and other businesses that cater to the volleyball community. It will also be seen in our online issue content for up to six months.
- Over half of the magazine's content is comprised of pictures of amateur volleyball players (taken by our photographers or sent in from our readers). The format of "Hey, did you see my kid's picture?" insures a high level of traffic to your ad.

MONTHLY AD RATES - Your ad will be available to our readers for at least 30 days in print and for at least 6 months in our online issues!

With Signed Ad Agreement

No 'here today-gone tomorrow' for your important message.

We are your absolute best advertising dollar value to reach the Texas Volleyball market.

Size	12 months + **	6 – 11 months *	3 – 5 months*	1 – 2 months*
Full page	\$550 per month	\$570 per month	\$590 per month	\$690 per month
Half page	\$375 per month	\$395 per month	\$420 per month	\$520 per month
Third page	\$250 per month	\$279 per month	\$290 per month	\$390 per month
Quarter page	\$223 per month	\$245 per month	\$265 per month	\$365 per month
Eighth page	\$135 per month	\$146 per month	\$158 per month	\$258 per month

**Want color? Please add \$75 to monthly rate.*

Ads can be changed each month by the deadline date of the 20th of each month prior to publication.

** Advertisers choosing 12 months + will also have their website linked to their ad on the online issue.

Ad change notification is the responsibility of the Advertiser.

Guaranteed positions are available for an additional 15% and subject to publisher's approval and availability.

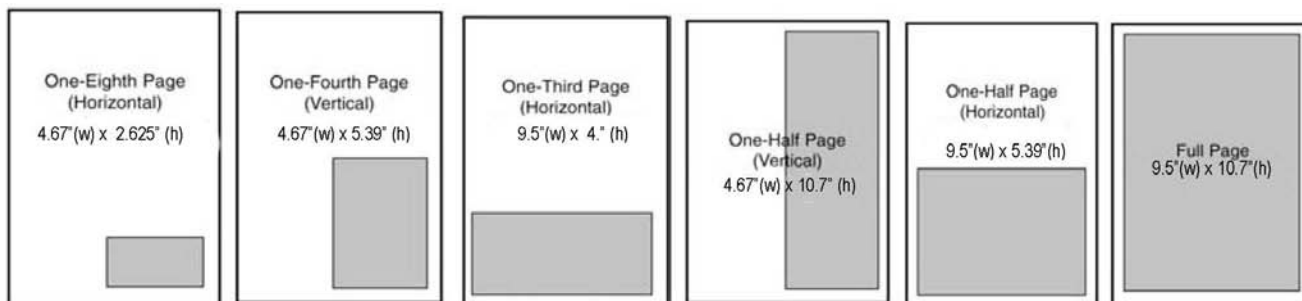
Premium Locations

Back Page, Inside Covers
and Center pages
Add \$200 to regular ad cost

Advertisers: Please remember that you are purchasing ad space only. We are happy to create an ad for your space within our magazine.

If you wish to purchase the ad for your own additional use please contact us for our affordable pricing. Deadline for all camera ready ad submissions is the 20th of the month prior to month of publication. Thank you.

AD SIZES



AD SPECIFICATIONS

- Camera ready ads should be sent in either .jpeg, or .PDF format with resolution no lower than 300 dpi.
- All colors must be CMYK.
- Our ad department can create your ad for you. Please allow seven days for work prior to deadline.
- Ad deadline is 20th day of the month prior to publication – ATN is distributed the 1st full week of each month.